

Morgan O'Driscoll Photography





Food photography for Aldi shot at studio.

EDITORIAL



Hello and welcome to our latest newsletter showcasing a cross section of work both on location and in the studio. With the current economic situation, business is more competitive than ever before and a lot of companies are selling similar products and services. How can you make yourself stand out? We can help by pushing your brand through creative imagery, having something unique and instantly recognisable in the market place. This style of imagery which is in line with the company's brand needs to be developed and kept consistent. A business cannot differentiate itself through the use of stock photography alone, trying to shoe horn off the shelf photographs into their corporate brand. These images may well be gracing the adverts and brochures of your competitors too. The only way to get a truly unique image is to commission one. With a strong understanding of the market place we can take a brief and analyse your requirements in the context of what you, the client wants to achieve. Having this unique relationship underpins the ethos behind your brand and how your company wants to portray itself - working together to achieve your goals. Enjoy!

COVER SHOT:
Snugpak outdoor
location shoot.

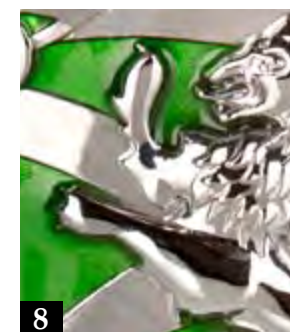


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Outdoor product company
and manufacturers .



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8 **J WOOD LEATHERS LTD**
Leather and Highland Dress
products and accessories.



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12 **ROSEMARY & CO**
Producers of the finest quality
hand made Artist' Brushes.

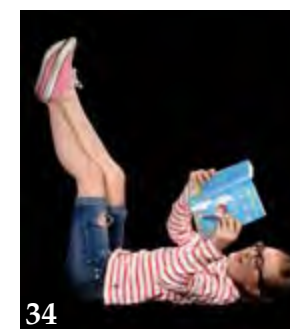
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Advanced wound care and
consumer healthcare products.



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24 **THRESHFIELD QUARRY**
Unique Yorkshire Dales
tourist attraction.

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Teaching and presentation
equipment.



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A niche practice set up originally
to advise private clients and
charities.

34 **SEASONS FOR COFFEE**
Supplying the very best coffees,
teas and more to coffee shops,
bars and restaurants.

SNUGPAK

OUTDOOR PRODUCT COMPANY
AND MANUFACTURERS





Outdoor location shoot - West Yorkshire.

J WOOD LEATHERS LTD

LEATHER MERCHANTS AND HIGHLAND DRESS SUPPLIERS



Tartan fabric photographed at studio.



ROSEMARY & CO

HAND MADE IN ENGLAND
FOR OVER 30 YEARS



Warehouse and brushes photographed on location.





Further products and manufacturing process detail shots.

Behind the scenes...



The Shoot: Outdoor lifestyle shoot at the studio for Medtrade Products Ltd.

The brief: To provide a library of images highlighting the use of haemostats - products that stop severe or life threatening bleeding. We needed to re-create a military and civilian environment working alongside a specialist make-up artist. The injuries created ranged from stab wounds, bullet wounds and bomb blasts through to blast fragments and IEDs.



*Photographers:
Morgan O'Driscoll
Sean Stratford*

The space available around our studio proved to be the perfect setting, enabling a swift turn round of images and full editorial control for the client.

MEDTRADE PRODUCTS LTD

DEVELOPMENT AND MANUFACTURE OF
INNOVATIVE WOUND CARE PRODUCTS



Final image showing dressing used on wound.



Further images from the days shoot highlighting the variety of products in use.



THRESFIELD QUARRY

YORKSHIRE DALES
QUARRY UNDERGOING
RESTORATION





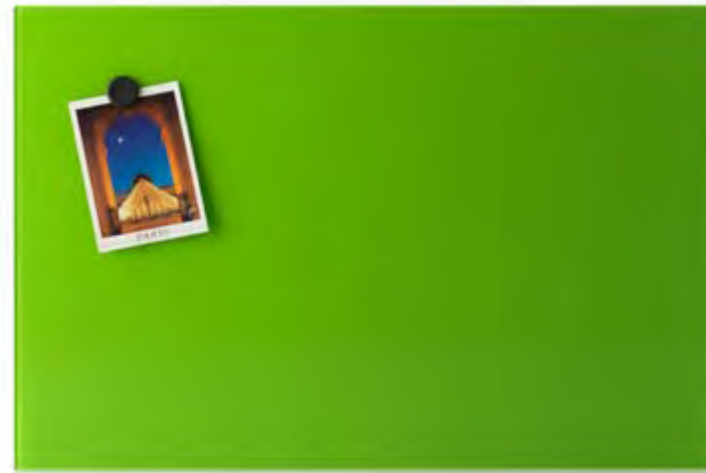
Quarry photographed during restoration, which is now a tourist attraction.

TEACHER BOARDS

TEACHING AND PRESENTATION
EQUIPMENT



Products and models photographed at studio Skipton.



Further range of TeacherBoards products photographed at studio.



WRIGLEYS SOLICITORS

SPECIALIST FIRM
BASED IN LEEDS
AND SHEFFIELD



City landscapes shot on location in Leeds and Sheffield.

SEASONS FOR COFFEE

BLACK OR WHITE COFFEE SUPPLIERS



Various chalk board & model scenarios were shot at the studio for final use on coffee tin labels



'Mellow Out' Coffee range.



'Morning Glory' Coffee range.



'Cafe San Anise' Coffee range.



'Blue Mountain' Coffee range.



Finished product range photograph.

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