

Morgan O'Driscoll Photography





Badgequo model shoot at the studio.

EDITORIAL



Wow what a year it's been so far! Our quarterly newsletter has now transformed into an annual event due to an ever increasing demand for top quality photography from our range of clients - thank you all! It's definitely been a year of varied photography both in the studio and out on location, some of which we are showcasing for you here. Investments made in previous years are now paying off with an improved work flow coupled with ongoing developments in overall image quality. All this, together with no added cost to our clients has made for a positive outlook all round during 2012. Flexibility has always been our strength and our ability to adapt to an ever changing market place. We are covering wide ranging projects including architecture, food, fashion, interiors and exteriors, landscape, industrial and product photography, equally split between the studio in Skipton and locations throughout the UK travelling over 30000 miles this year alone. This flexibility ensures we can provide a one day shoot in London for clients and still return a more cost effective day rate than our competitors in the capital, ensuring consistency of photography style and quality for your brand.

Enjoy!

COVER SHOT:
Client: Badgequo
Model: Alex



CONTENT



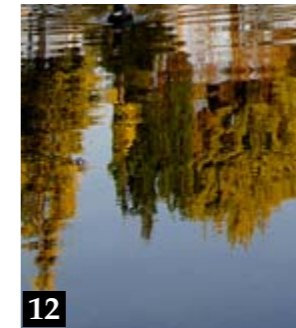
2

2 **BADGEQUO**
Great products with unbeatable service.



4

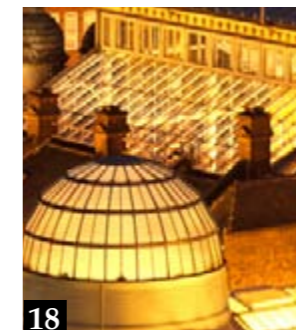
4 **TN COOK LTD**
A family firm you can rely on with a committed team and product knowledge.



12

8 **HARRIS**
Pork products from the Harris brand.

10 **PAUL STOTT DESIGN**
Design consultancy based in Broughton.



18

12 **WILMAN & WILMAN**
Estate Agents, Auctioneers and Surveyors covering Keighley to Skipton.

18 **BOWMAN RILEY ARCHITECTS**
Award winning company of architects.



30

24 **ALL SADDLE SOLUTIONS**
Top quality, made to measure, affordable saddles.

30 **JONATHAN CAREY DESIGN**
Bringing your furniture ideas from concept into reality.

TN COOK LTD

AGA, EVERHOT, LA CORNUE





La Cornue Range shot on location in TN Cook Ltd showroom.

HARRIS

ESTABLISHED IN 1770
HARRIS IS BRITAIN'S
FIRST BACON CURING BRAND



PAUL STOTT DESIGN



WILMAN & WILMAN

ESTATE AGENTS







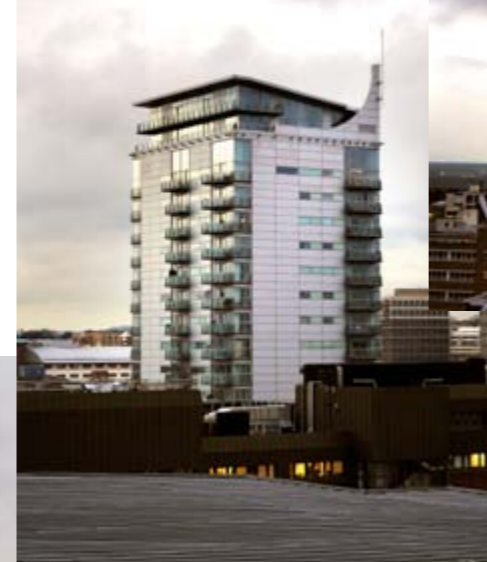
Behind the scenes...

The Shoot: On location in Leeds, West Yorkshire on a city centre roof top for Bowman Riley Architects.

The brief: To photograph the Leeds skyline at dusk for use as a wall mural in new office space - to be completed in time for official opening event.



Photographers:
Morgan O'Driscoll
& Laura Grace



The finished image size was specified at over 7 meters long therefore the panoramic head was used to maximise the captured detail. Final file size for the shot was over 1 GB!



Health & Safety play a big part in any photo shoot we undertake and is something we are very aware of. Correct PPE at all times is essential whilst on site to minimise any inherent risk. Here a safety harness & 1.5m lanyard were required - along with suitably warm clothing!

BOWMAN RILEY

ARCHITECTS



Final image printed and installed at Bowman Riley Architects office, Leeds .



A crop of final image used showing the incredible detail captured by the Hasselblad system.

ALL SADDLE SOLUTIONS

DRESSAGE, JUMPING AND GENERAL
PURPOSE SADDLES



BADGEQUO

COSMETICS WITH A DIFFERENCE



Badgequo product shoot at the studio.



Badgequo portrait shoot with a difference, on location at Silsden head office - Great Fun!

JONATHAN CAREY DESIGN

SPECIALIST JOINERY





Courtroom interior shoot capturing the Jonathan Carey Design installation.



Morgan O'Driscoll Photography



Telephone: 01756 709990 www.morganodriscoll.co.uk